

ASSESSMENT FOR SUSTAINABLE TOURISM MODULE 4 Handout 4.5

Resources To Characterize MPAs

INFORMATION NEEDED Geography, Climate, and Topography Planning logistics, and understanding of physical attributes that may relate to tourism attractions and activities Socio-Economic, Political, and Cultural Context Defining the general context within which the team will be working Tourism Policies, Master Plans, and Marketing Strategies Understanding of government strategic approach to tourism development Understanding of government strategic approach to tourism development websites, travel guide books, newspapers, economic, sociology, and anthropological journals and magazine articles, history books Environmental, Biodiversity, and Natural Resource Use Issues (see below for further information on the importance of this area) Preliminary understanding of priority conservation, land and resource use issues Preliminary understanding of priority conservation organization judications and websites, international organizations i.e. Conservation International, World Wildlife Fund, and The Nature Conservation International, World Wildlife Fund, and The Nature Conservation Popet. and Department of Interior websites Market Structures General understanding of existing tourism plant, key market segments, products offered, and overall trends World Tourism Organization statistical references, government websites, travel guide books, tourism and hospitality management publications, local tourism association websites General Institutional Support List organizations currently involved in tourism development Understanding of povernment and magazine articles, history books Government websites and magazine articles, history books tourism association websites			
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	General Institutional Support	-	ministration, investment promotion offices, park and wildlife services,

Source: Gutierrez, Eileen, Kristin Lamoureux, Seleni Matus, Kaddu Sebunya. 2005. *Linking Communities, Tourism, & Conservation: A Tourism Assessment Process - Tools and Worksheets*. Conservation International and the George Washington University.